Timothy Huang

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PROFESSIONAL EXPERIENCE

Intuit – Mountain View, CA **2022 – 2025**

Senior Product Manager, AI – Mailchimp 2024 – 2025

• Defined the product strategy and roadmap for AI-powered email and SMS personalization, securing CTO and CPO backing for an 18-person Engineering, ML, Design, and Data team.

• Led development of AI-generated email personalization based on each customer's brand voice and served as lead inventor on two U.S. patent applications; shipped capabilities that increased feature adoption 2.5x.

Senior Product Manager, Growth – Credit Karma 2023 – 2024

• Led a cross-product growth program across Credit Karma and TurboTax, launching 14+ personalized A/B tests using user-level data that increased referred traffic 343% YoY and generated $1M in incremental annual revenue.

• Launched a 0→1 personalized Tax Document Checklist from discovery through post-launch optimization, activating 350K+ users into tax-filing flows.

Product Manager, Platform – QuickBooks Online Ecosystem 2022 – 2023

• Generated $45M+ in incremental annual revenue by redesigning QuickBooks Online web and mobile sign-up flows, increasing sign-up completion by 10% and trial-to-paid conversion by 8%.

• Launched a self-service platform enabling five global marketing teams to create localized pricing and sign-up experiences across 170+ markets, reducing launch time by 98%.

• Conducted 50+ user interviews to redesign navigation across 25+ QBO products and markets; aligned VP-level leaders across six business units and improved in-app findability by 22%.

Into the Multiverse, **Product & Operations Manager – Remote** **2021**

• Redesigned the website for a health & beauty marketplace and automated partner onboarding and fulfillment workflows, driving 30% revenue growth and cutting fulfillment time 50%.

Accenture, Summer Strategy Analyst – San Francisco, CA **2021**

• Built an NLP-based organizational culture analytics pipeline using BERT and sentiment analysis across 21 biotechnology and pharmaceutical companies; translated findings into client-facing recommendations.

WorkNGo, Founding Product Manager – Berkeley, CA **2018 – 2019**

• Launched the web MVP for a Berkeley SkyDeck startup, generating $3K+ in revenue and supporting 200+ users.

PROJECTS

Independent Projects, Product Lead – Tokyo **2025 – Present**

• Tobico (トビコ): Started and led a web development and IT consulting agency for SMBs targeting global markets.

• Suikō (推敲): Designed and launched an AI writing coach on web and iOS for advanced Japanese learners using structured outputs, persistent learner context, and multi-step feedback and revision workflows.

• Fudoki (風土記): Built a gamified Japan map explorer; grew to 700+ users via community-led distribution.

EDUCATION

University of California, Berkeley **2021**

B.A. Computer Science; B.S. Business Administration (Haas School of Business)

The Naganuma School – Tokyo School of Japanese Language **Jan 2026 – Present**

Languages: English (native); Japanese (JLPT N2 / CFER B2); Mandarin Chinese (conversational)

Technical: Python, SQL, JavaScript/React, Supabase; AI-assisted development with Claude Code and Codex